

New Leadership New Initiatives Grow Future for Women in Construction

Ellen Albert, Executive Vice President of Core Services for Viacom/MTV Networks, and Joseph Ienuso, Executive Vice President of Facilities for Columbia University, to Lead Nontraditional Employment for Women

New York - September 14 – **Nontraditional Employment for Women's** Board of Directors announced today that Ellen Albert, Executive Vice President of Core Services for Viacom/MTV Networks, and Joseph Ienuso, Executive Vice President of Facilities for Columbia University, will succeed Board Co-Chairs Nicola Heryet, Senior Managing Director for Cassidy Turley, and Patricia Lancaster, FAIA, President and CEO of The Lancaster Group.

NEW has experienced impressive growth under the leadership of Heryet and Lancaster. With 500 women trained each year, up from 200 five years ago, NEW is the City's largest organization providing women with access to skilled, blue-collar jobs. Due to the excellence of NEW's programs and union partnerships, NEW has placed over 600 women in the building and construction trades in the last few years. Under the leadership of Heryet and Lancaster, NEW has been able to expand its operations, staff, and budget by one-third. A larger, more diversified board, with new additions from outside the union, construction, and real estate industries, keeps NEW innovative and at the industry forefront. New initiatives under Heryet and Lancaster include ReNEW, NEW's green-collar jobs training program, the opening of the NEW Brooklyn Training Center in Sunset Park, and a strong presence in ground breaking construction projects such as the World Trade Center and Atlantic Yards. Patricia Lancaster said, "We were able to build on the solid foundation created by Susan L. Hayes, President and CEO of Cauldwell Wingate Company, LLC, and Louis J. Coletti, President & CEO of the Building Trades Employers' Association (BTEA)."

The new organization Co-Chairs were elected by the Board of Directors and announced at a special industry reception held Tuesday evening. New Co-Chair Ienuso said, "Since 1978 NEW has been training women for careers in construction and related industries. In the course of the last thirty years thousands of women have entered the building trades and made significant contributions to capital projects across New York. Ellen and I are proud to be a part of NEW and to support the organization as it continues to help women secure employment to support their families. We will be working closely with NEW to significantly increase the number of placements for women on construction jobs in New York City."

As Executive Vice President of Facilities at Columbia University, Ienuso is responsible for an operating budget in excess of \$200 million per year, a capital budget in excess of \$1 billion, and the management of more than 240 buildings and 13 million gross square feet. Since his appointment as Executive Vice President of Facilities in August 2005, Ienuso has presided over several initiatives to improve operations and services at the University and support its growth as a globally respected academic institution. Achievements include the successful integration of the University's academic and residential facilities departments, the planning and construction of new buildings such as the Gary C. Comer Geochemistry Building, the Northwest Corner Building, and the University's proposed long-term expansion plan in the old Manhattanville manufacturing zone in West Harlem.

Under the leadership of Albert as the Executive Vice President of CORE Services at Viacom/MTV Networks, CORE Services supports 3,000,000 square feet of office, studio, and production space for Viacom/MTVN's divergent businesses including the cable channels of MTV, VH1, CMT, Comedy Central, Spike, TV Land, Noggin, and Nickelodeon. She is responsible for the overall strategic direction of Viacom/MTVN's global real estate portfolio, providing leadership for the design, construction, and

operations of new and renovated facilities, as well as overseeing office and dining services. Since joining MTVN in 1993, Albert has led the expansion of their facilities worldwide.

When MTV Networks/ Viacom built new offices, Albert looked to NEW to ensure the participation of tradeswomen. Per Albert, "Working directly with the construction manager, subcontractors, and labor unions, NEW helped MTV Networks/ Viacom achieve an average of seven percent tradeswomen over the 22-week project, peaking at nine percent." This pilot program serves as a model for the NEW Signature Projects Program.

Albert and Ienuso exemplify industry leaders who are committed to women in the building and construction trades. Their election follows the recent announcement of the NEW Signature Projects Program at NEW's 2010 Equity Leadership Awards Luncheon in June. At the luncheon, a strong showing of industry leaders throughout New York City committed to increasing the utilization of tradeswomen on large scale New York City construction projects.

ABOUT NONTRADITIONAL EMPLOYMENT FOR WOMEN

Nontraditional Employment for Women (NEW) prepares, trains, and places women in careers in the skilled construction, utility, and maintenance trades, helping women achieve economic independence and a secure future. At the same time, NEW provides a pipeline of qualified workers to the industries that build, move, power, maintain, and green New York. Founded in 1978, NEW is a sector-based workforce development program that prepares women for careers in the construction, transportation, energy, and facilities maintenance industries. NEW focuses on skilled, unionized jobs in the trades with starting wages averaging \$15 per hour, benefits, and a path to higher-wage employment. NEW primarily serves low-income minority women from all five boroughs in New York City. These careers enable NEW graduates to provide a secure future for themselves and their families.

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For additional information contact Amy A. Peterson, NEW President at (646) 257-5224.

Please visit www.new-nyc.org for additional information about NEW.