

GREEN PROGRAM AND NEW TRAINING FACILITY KEEP WOMEN AT INDUSTRY FOREFRONT

Nontraditional Employment for Women (NEW) will lead this effort with the successful graduation of its fourth ReNEW class and the launch of its second training facility in Brooklyn, New York.

NEW YORK – Wednesday, August 4, 2010 - Nontraditional Employment for Women (NEW) is pleased to announce that the organization opened its second training facility in Brooklyn, New York. The training facility in Sunset Park, Brooklyn is part of NEW's growth and development in addition to housing NEW's new green training program, ReNEW. ReNEW celebrates its fourth graduating class on August 5th. Twenty women from across the New York Metropolitan area will have completed NEW's six-week program covering hands-on shop classes, workshops, and off-site projects including weatherization techniques, deconstruction processes, and energy-efficient technologies.

ReNEW coordinator Anjali Munjal is preparing for her upcoming class, ReNEW 5, in NEW's recently opened space in Sunset Park, Brooklyn. The Sunset Park space in Industry City is part of NEW's expanding impact on New York City. Anjali Munjal said: "The classroom at Sunset Park gives us the flexibility we need for projects like wall construction and concrete forms."

ReNEW graduates are looking to their future working in green industries throughout New York City.

ReNEW graduate Margarita Slesareve said, "My first choice is to be an energy auditor because I care about the environment and I want to see something real. You can see the results of your work." ReNEW graduate Morgan Cooley said, "I'm really proud that women are coming into this industry." ReNEW Coordinator Anjali Munjal said, "In just four classes, I have seen students complete our program and get placed in green collar jobs. This is inspiring not just for NEW, but for women and the greater green economy."

The opening of the Brooklyn Training Facility is a natural next step for NEW, following the successful announcement of the Signature Projects Program at NEW's 2010 Equity Leadership Awards Luncheon. At the luncheon, a strong showing of industry leaders throughout New York City committed to increasing the utilization of tradeswomen on large scale New York City construction projects. ReNEW and the Signature Projects Program puts NEW at the forefront, advocating for women in up-and-coming green industries and project by project.

ABOUT NONTRADITIONAL EMPLOYMENT FOR WOMEN

Nontraditional Employment for Women (NEW) prepares, trains, and places women in careers in the skilled construction, utility, and maintenance trades, helping women achieve economic independence and a secure future. At the same time, NEW provides a pipeline of qualified workers to the industries that build, move, power, maintain, and green New York.

Founded in 1978, NEW is a sector-based workforce development program that prepares women for careers in the construction, transportation, energy, and facilities maintenance industries. NEW focuses on skilled, unionized jobs in the trades with starting wages averaging \$15 per hour, benefits, and a path to higher-wage employment. NEW primarily serves low-income minority women from all five boroughs in New York City. These careers enable NEW graduates to provide a secure future for themselves and their families.

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Please visit www.new-nyc.org for additional information about NEW.*